

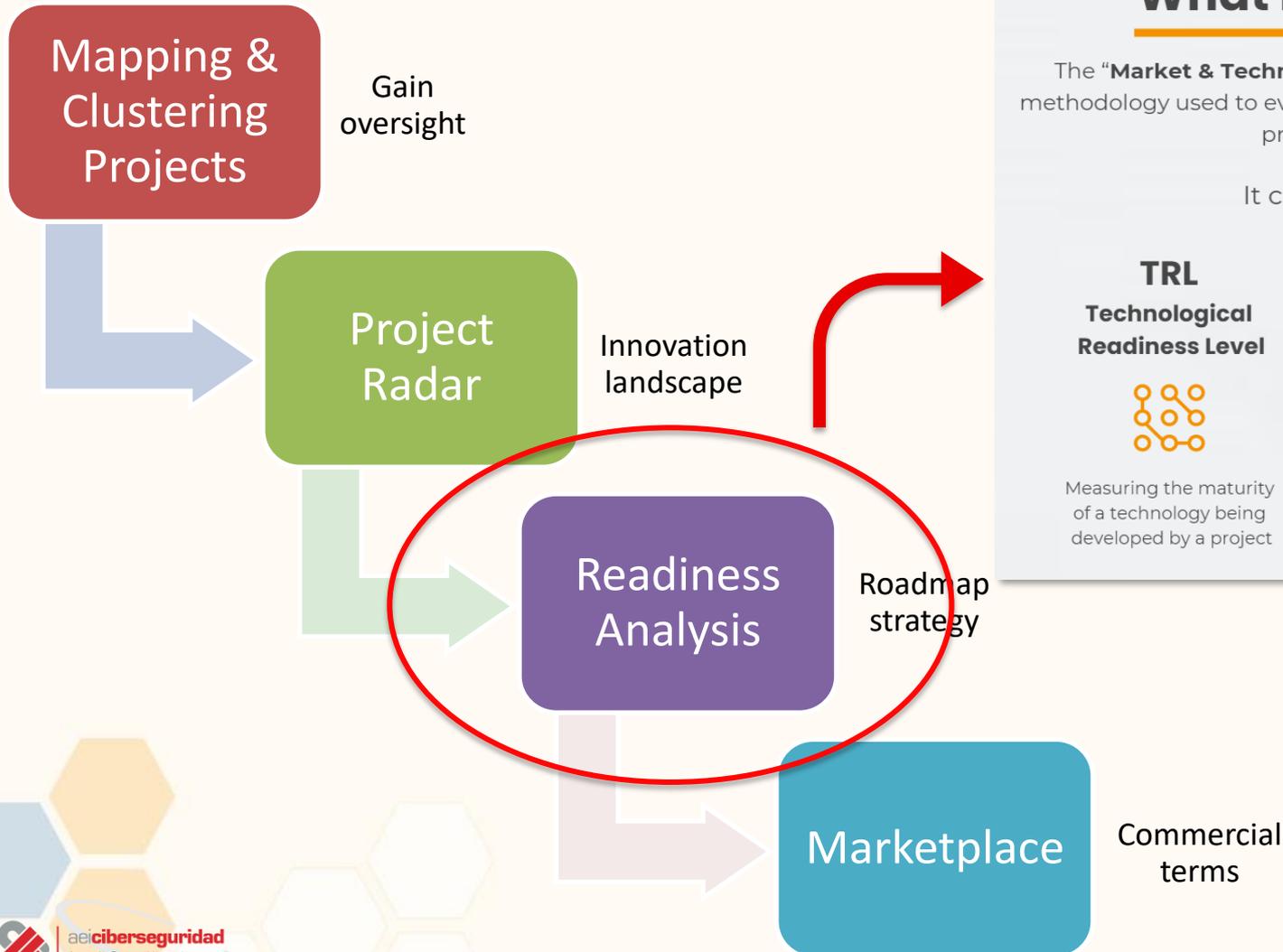


clustering in the R&I landscape

Finding synergies to improve
the exploitation of results based
on MTRL assessment



Clustering & Synergising



What is MTRL?

The “**Market & Technology Readiness Level**” is a methodology used to evaluate how close to the market projects are.

It combines

<p>TRL Technological Readiness Level</p>  <p>Measuring the maturity of a technology being developed by a project</p>	<p>MRL Market Readiness Level</p>  <p>Measuring the commercial readiness of a technology</p>
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How we assess your project's MTRL?

- 1** Download our [MTRL questionnaire](#)
- 2** Answer 9 simple questions
Select the options that best fit your project.
In order for this tool to be effective, you need to be honest with your answers.
- 3** Send us your responses
Drop us an email at info@cyberwatching.eu and we will calculate your MTRL score for you.
- 4** Obtain your MTRL Score
It is a pair (**TRL**, **MRL**) that can be graphically presented in order to display the status of your project.

How can MTRL assessments help me with my HE proposals?

STEP 1: Identify projects related to your target topic on the Project Radar

STEP 2: Analyse their MTRL scores and include them in your proposal following this rule

Excellence: Objectives and ambition

**High MTRL scores
5-7**

Describe how your project goes beyond the state-of-the-art, and the extent the proposed work is ambitious. Indicate any exceptional ground-breaking R&I, novel concepts and approaches, new products, services or business and organisational models. Where relevant, illustrate the advance by referring to **products and services already available on the market**. Refer to any patent or publication search carried out.

Impact: Measures to maximise impact

**Low MTRL scores
1-4**

Describe the planned measures to maximise the impact of your project by providing a first version of your 'plan for the **dissemination and exploitation including communication activities**'. Describe the dissemination, exploitation and communication measures that are planned, and the target group(s) addressed (e.g. **scientific community**, end users, financial actors, public at large).

What can I do as a project?

cyberwatching.eu can help your project by:

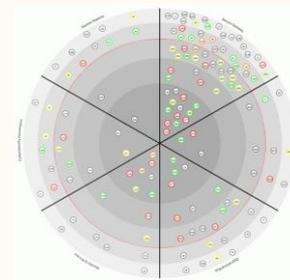
Mapping your project in our EU **Project Radar**

Supporting thematic clustering and collaboration activities with similar projects

Helping you assess your Technology and Market Level Readiness

Facilitating joint dissemination opportunities to target stakeholders

Offering exploitation opportunities of results through our EU-wide **Marketplace**



Engaging

PROJECT CLUSTERS

HEALTH



ENERGY



THREAT INTELLIGENCE

INFRA STRESS



INFRA STRESS



STOP-IT

ENERGY SHIELD

CRITICAL INFRASTRUCTURE



SDN-µSense



FINANCE



GDPR



POSEIDON

Roundtable on cluster topic priorities – Findings and recommendations from project clusters



INFRA STRESS

SOTER



Panagiotis Sarigiannidis
University of Western Macedonia



Mariza Konidi
INTRASOFT International



Sasa Jovanovic
Steinbeis Advanced Risk Technologies



Martin Griesbacher
RISE



Avikarsha Mandal
Fraunhofer FIT