



The European watch
on cybersecurity & privacy

WEBINAR | 11 March 2020 - 11 AM

“From research to market:
promising outputs
are not enough!”



+



Technology Readiness Level

Market Readiness Level



SMESEC

GHOST



PROTECTIVE
PROACTIVE RISK MANAGEMENT



From Research to Market: Promising outputs are not enough!

- 11:00 -11:05 – **Introduction and Cyberwatching.eu MRL activities** – Marina Ramirez, AEI en Ciberseguridad y Tecnologías Avanzadas, Cyberwatching.eu
- 11:05 - 11:15 – **Explosive exploitation – explained** – Marcin Przybyszewski, Exploitation/Dissemination manager, ITTI, PROTECTIVE
- 11:15 - 11:25 – **GHOST – Making your smart home safer** – Javier Augusto Gonzales, Televés, GHOST
- 11:25 - 11:30 - **Q&A**
- 11:30 - 11:40 – **Cybersecurity for small and medium enterprises** – Alberto Miranda Garcia, ATOS, SMESEC
- 11:40 - 11:50 – **From R&D results to the market** – Esther Casado, Spanish NCP for the EIC Accelerator
- 11:50 – 12:00 – **Q&A**
- 12:00 - 12:05 – **Closing Remarks**





9

cyberwatching.eu webinars
available online
www.cyberwatching.eu/webinar

The European watch on Cybersecurity and Privacy



GDPR Temperature Tool



The **GDPR Temperature Tool**

Improving the GDPR compliance posture of SMEs

A free online tool helping small businesses understand their risk of GDPR-related sanctions



20
Questions



15
Minutes of your
time



1
Recommendations
report

Visit
[cyberwatching.eu](https://www.cyberwatching.eu)

Download your
customised action plan



*The GDPR sanction tool is not an attempt nor is it supposed to be replaced by the risk assessment that should be conducted by SMEs. Rather it is merely an indication of their risk to sanctions, according to their responses which provide a basis of their processing activities.

Next Webinar



WEBINAR | 2 April 2020 - 11 AM CET

Using Big Data and Data Analytics for strategic insights

“ A visual guide to the EU Cybersecurity project landscape ”

present your
project at europe's first
tech expo for **SMEs**

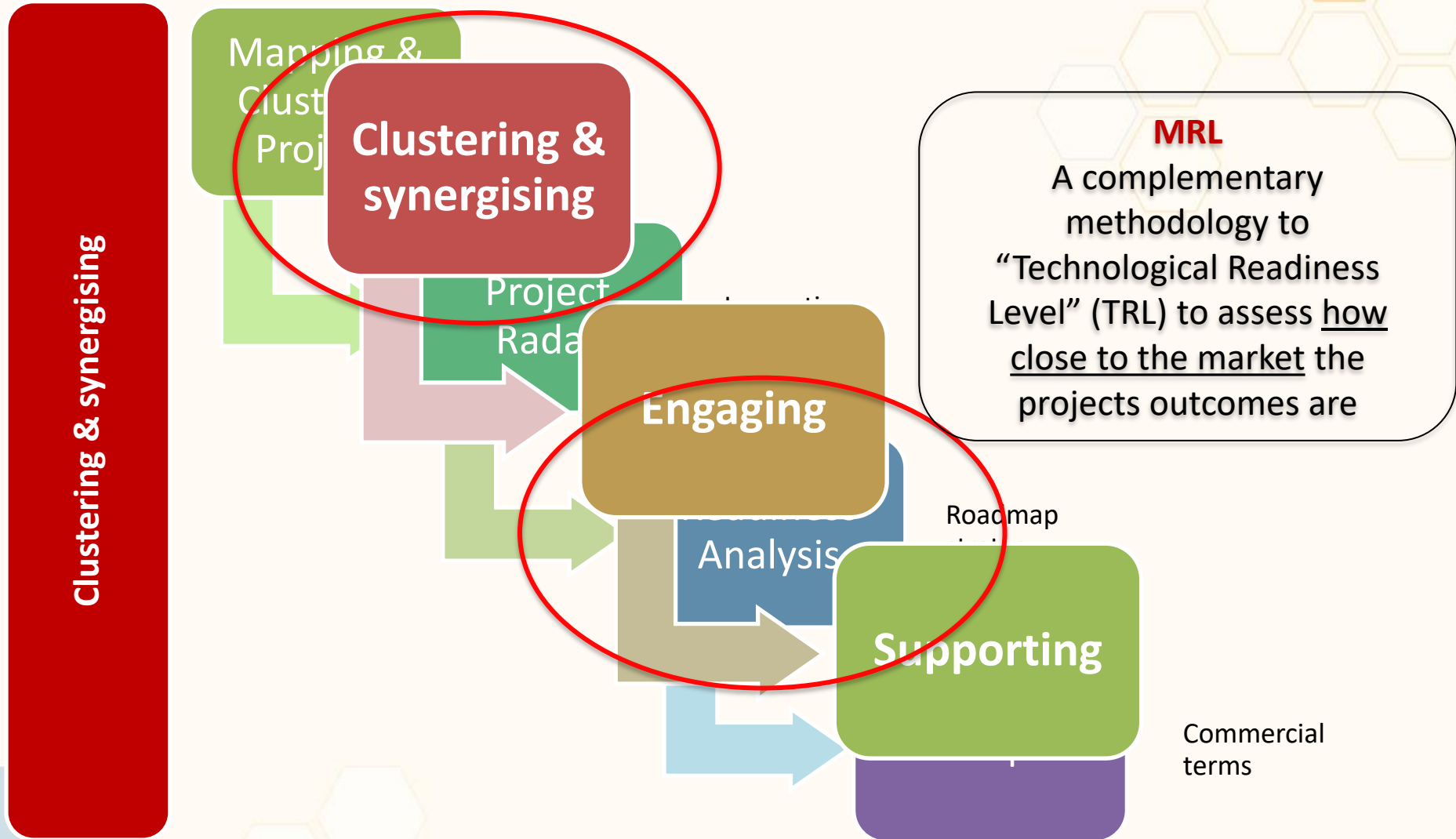


TWENTY2X

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What is MRL



How to assess MRL

- Automatic tool: MTRL questionnaire
 - 9 simple questions to assess current MRL and TRL
 - Sent to all projects in the Project hub each 6 months
- Projects clustering + MTRL assessment = projects working groups → Synergies → Joint activities
 - Next steps: 2 conference calls with 2 groups of projects grouped by MTRL score (in preparation)
- MTRL score → Improve accuracy of Project Radar

Participants

54 Webinar Registrants

Main Takeaways

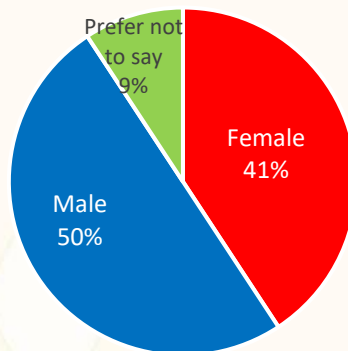
- Learn key factors for market-oriented exploitation
- Find out what profiles you need in your project team
- Learn the role of Intellectual Property Rights (IPR) management
- Become part of our cyberwatching community



33 H2020 Projects

21 Non-Projects

Gender ♂♀



Geographical breakdown



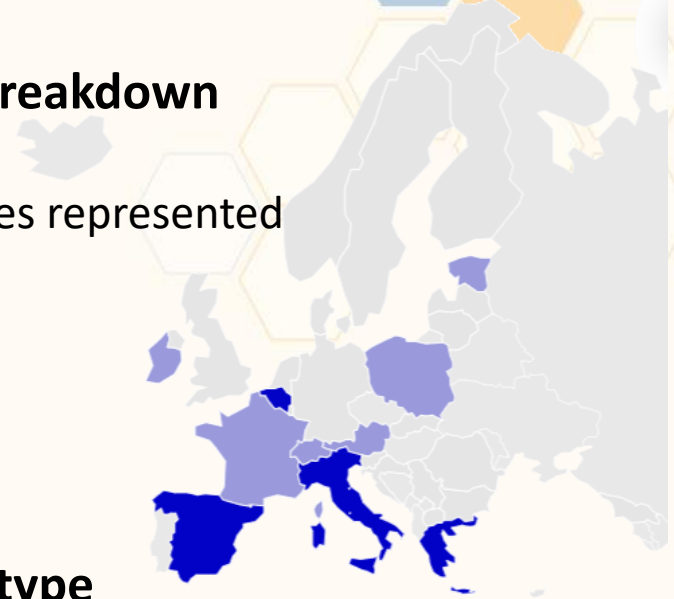
19 countries represented



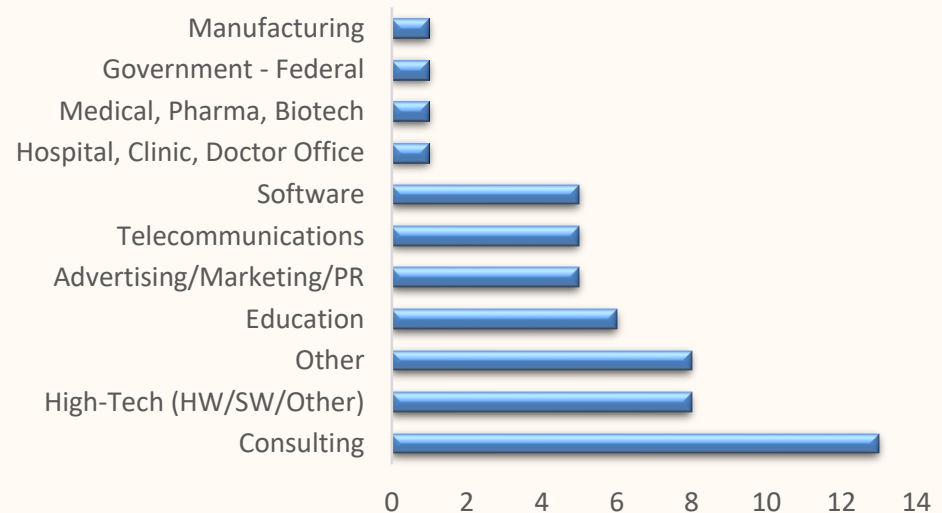
52 Europe



2 America



Organisation type





Thank-you

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