



The European watch  
on cybersecurity & privacy

WEBINAR | 11 March 2020 - 11 AM

“From research to market:  
promising outputs  
are not enough!”



+



Technology Readiness Level

Market Readiness Level



SMESEC

GHOST



PROTECTIVE  
PROACTIVE RISK MANAGEMENT



CDTI

# From Research to Market: Promising outputs are not enough!

- 11:00 -11:05 – **Introduction and Cyberwatching.eu MRL activities** – Marina Ramirez, AEI en Ciberseguridad y Tecnologías Avanzadas, Cyberwatching.eu
- 11:05 - 11:15 – **Explosive exploitation – explained** – Marcin Przybyszewski, Exploitation/Dissemination manager, ITTI, PROTECTIVE
- 11:15 - 11:25 – **GHOST – Making your smart home safer** – Javier Augusto Gonzales, Televés, GHOST
- 11:25 - 11:30 - **Q&A**
- 11:30 - 11:40 – **Cybersecurity for small and medium enterprises** – Alberto Miranda Garcia, ATOS, SMESEC
- 11:40 - 11:50 – **From R&D results to the market** – Esther Casado, Spanish NCP for the EIC Accelerator
- 11:50 – 12:00 – **Q&A**
- 12:00 - 12:05 – **Closing Remarks**



9  
cyberwatching.eu webinars  
available online  
[www.cyberwatching.eu/webinar](http://www.cyberwatching.eu/webinar)

## The European watch on Cybersecurity and Privacy



# GDPR Temperature Tool



## The **GDPR Temperature Tool** Improving the GDPR compliance posture of SMEs

A free online tool helping small businesses understand their risk of GDPR-related sanctions



**20**  
Questions



**15**  
Minutes of your  
time



**1**  
Recommendations  
report

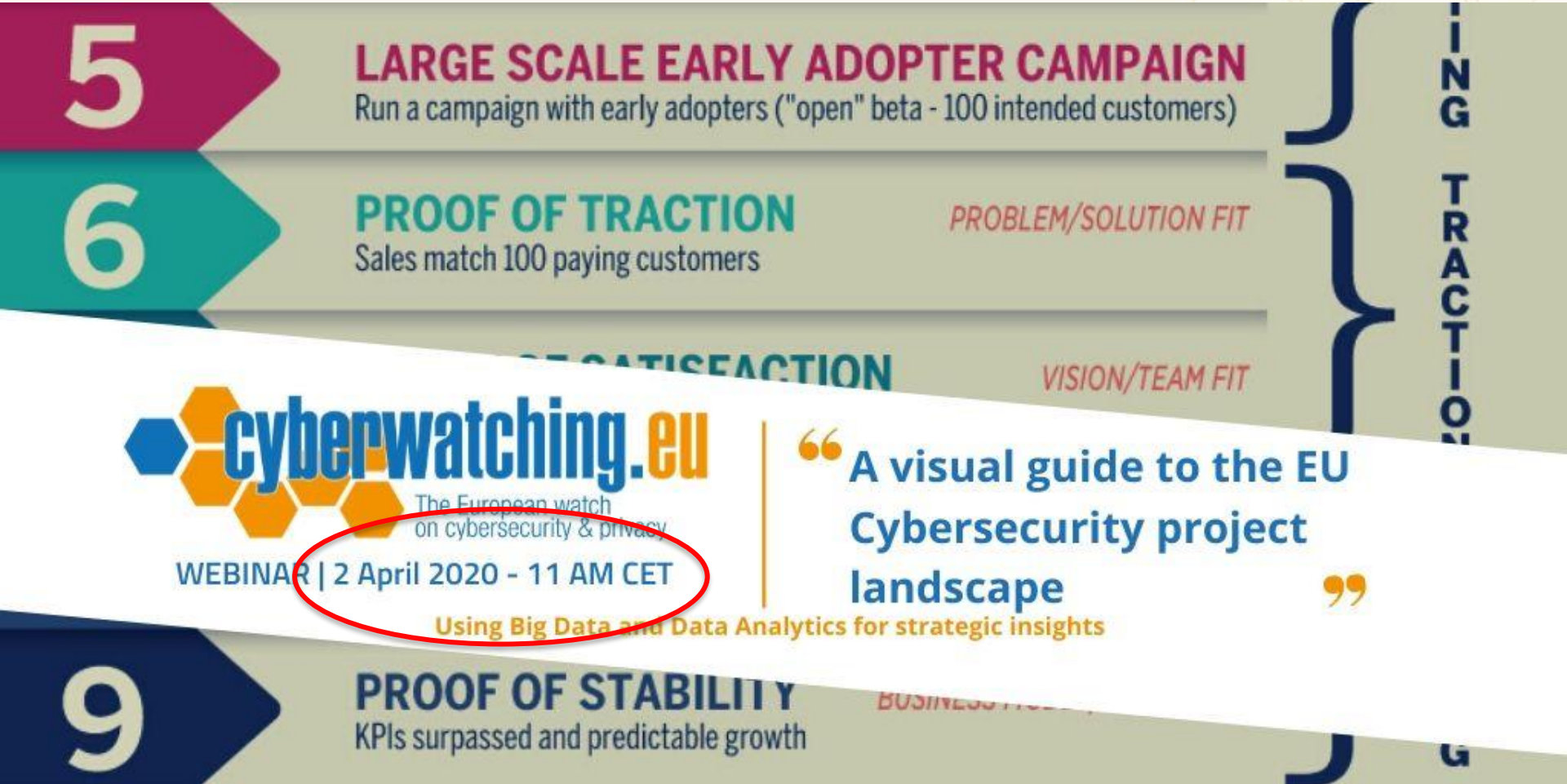
Visit  
**cyberwatching.eu**

Download your  
customised action plan



\*The GDPR sanction tool is not an attempt nor is it supposed to be replaced by the risk assessment that should be conducted by SMEs. Rather it is merely an indication of their risk to sanctions, according to their responses which provide a basis of their processing activities.

# Next Webinar



WEBINAR | 2 April 2020 - 11 AM CET

Using Big Data and Data Analytics for strategic insights

“ A visual guide to the EU  
Cybersecurity project  
landscape ”

present your  
project at europe's first  
tech expo for **SMEs**

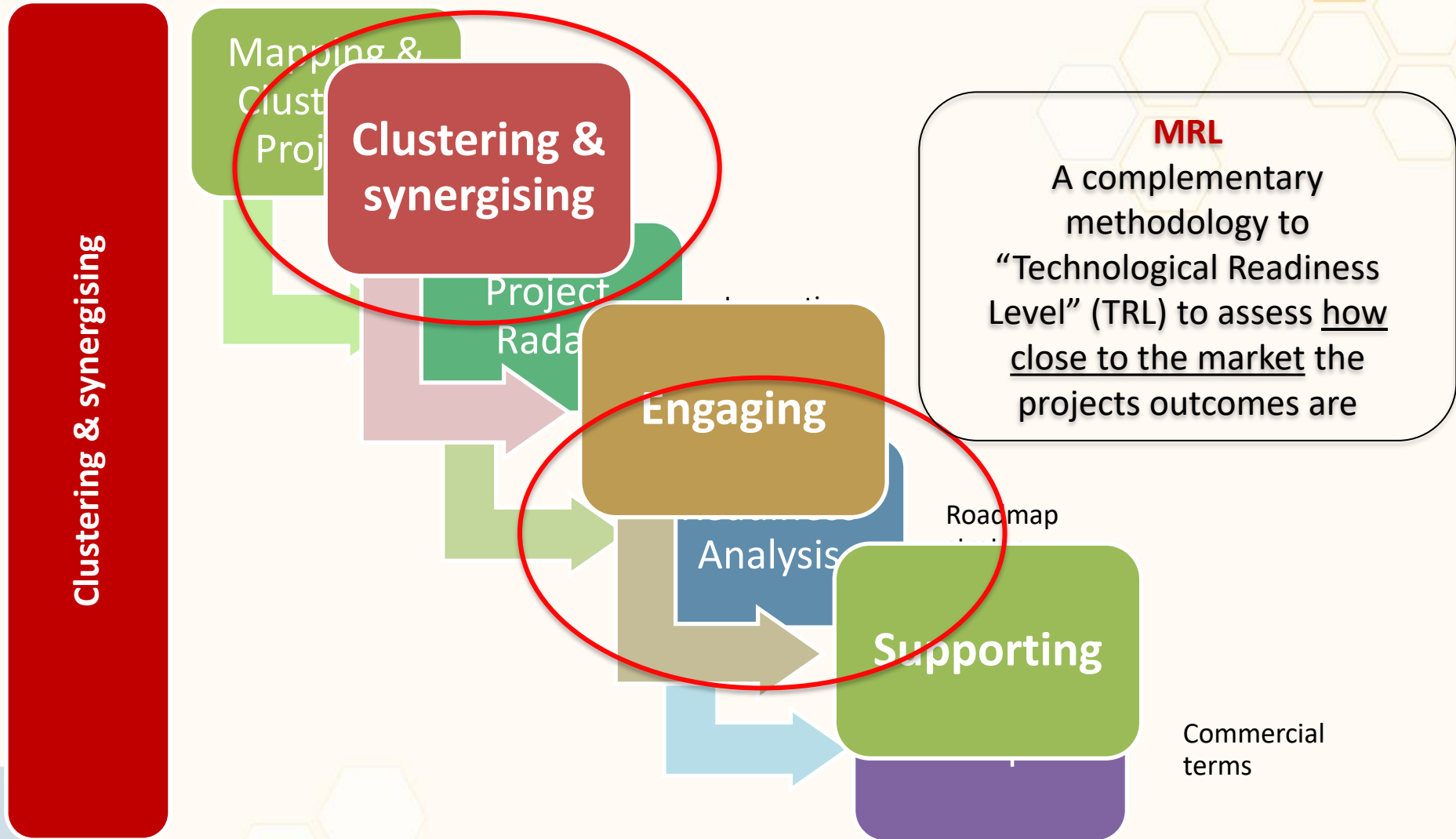


# TWENTY2X

NEW TECH. NEW BUSINESS.

23-25 June 2020 | Hannover, Germany

# What is MRL



# How to assess MRL

- Automatic tool: MTRL questionnaire
  - 9 simple questions to assess current MRL and TRL
  - Sent to all projects in the Project hub each 6 months
- Projects clustering + MTRL assessment = projects working groups → Synergies → Joint activities
  - Next steps: 2 conference calls with 2 groups of projects grouped by MTRL score (in preparation)
- MTRL score → Improve accuracy of Project Radar



# Participants

# 54 Webinar Registrants

## Main Takeaways

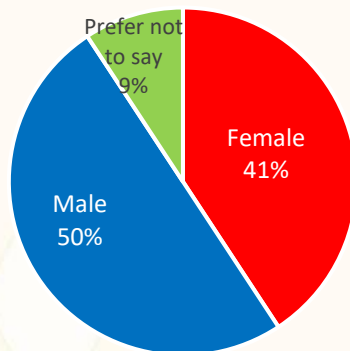
- Learn key factors for market-oriented exploitation
- Find out what profiles you need in your project team
- Learn the role of Intellectual Property Rights (IPR) management
- Become part of our cyberwatching community



**33 H2020 Projects**

21 Non-Projects

## Gender ♂♀



## Geographical breakdown



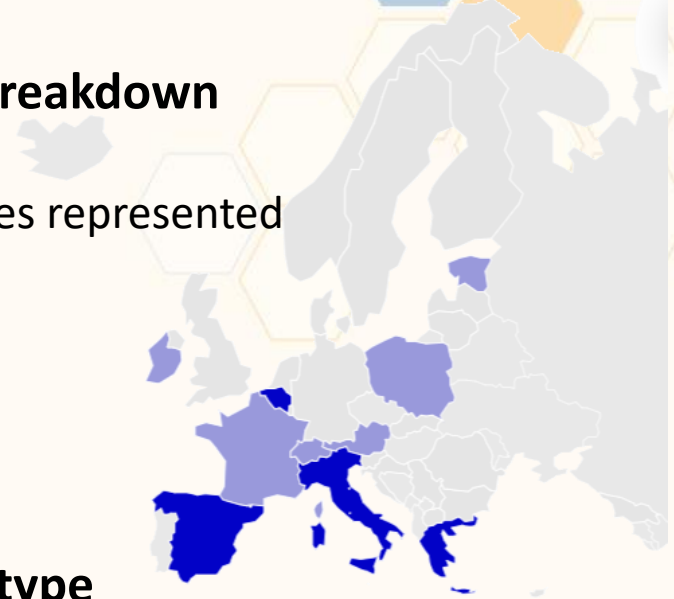
**19 countries represented**



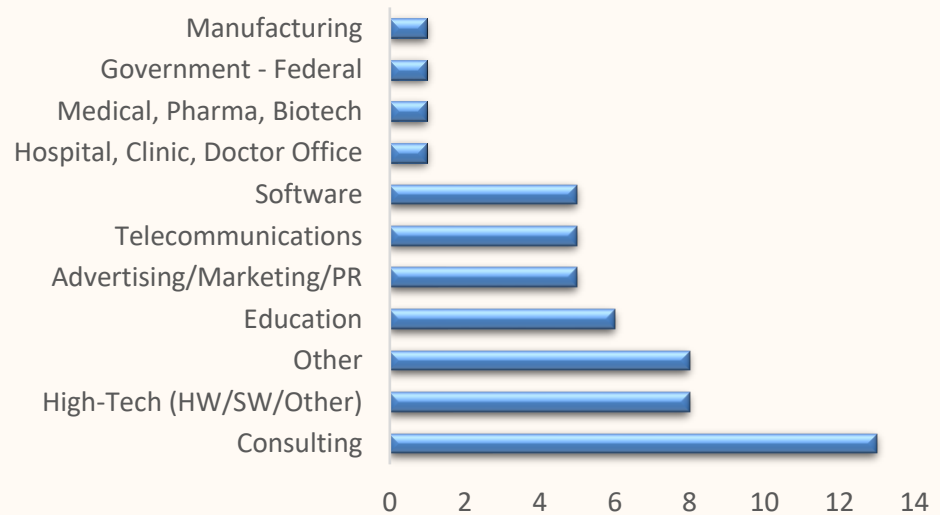
52 Europe



2 America



## Organisation type





# Thank-you

Marina Ramirez, AEI en Ciberseguridad y Tecnologías Avanzadas & Cyberwatching.eu  
marina.ramirez@aeiciberseguridad.es



[www.cyberwatching.eu](http://www.cyberwatching.eu)  
[@cyberwatching.eu](https://twitter.com/cyberwatching.eu)  
[info@cyberwatching.eu](mailto:info@cyberwatching.eu)