



The European watch
on cybersecurity & privacy

Blockchain: multi-application viewpoints and opportunities

Webinar | November 19, 2019



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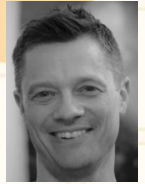
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The European watch on Cybersecurity and Privacy



Blockchain: multi-application viewpoints and opportunities

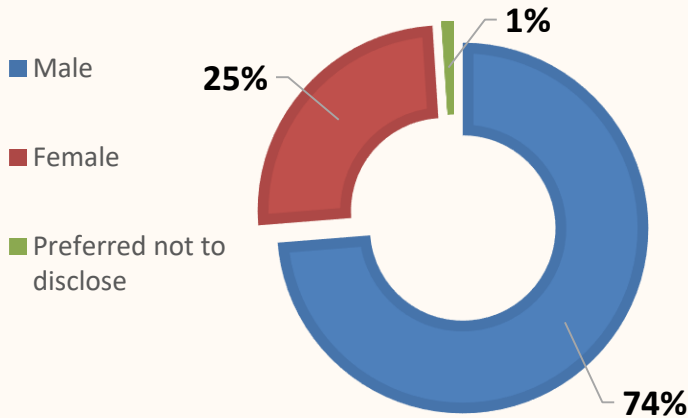
- 11:00 -11:05 - Blockchain offering new opportunities and challenges - **Nicholas Ferguson, Trust-IT Services, Cyberwatching.eu**
- 11:05 - 11:15 - Blockchain opportunities to Marketplace and its services, **Maria Diaz, European Digital SME Alliance, Cyberwatching.eu**
- 11:15 - 11:25 - Free energy data - how blockchain helps to enable energy flexibility services through data exchange between owner and service providers - **Priit Anton, Guardtime, SOFIE project**
- 11:25 - 11:30 - **Q&A**
- 11:30 - 11:40 - Applying Block Chains for Electronic Voting Bulletin Boards - **Sven Heiberg, Smartmatic- Cybernetica Centre of Excellence for Internet Voting, PRIViLEDGE project**
- 11:40 - 11:50 - How Blockchain technologies are transforming data privacy and security in the Healthcare sectors and the role of SMEs – general perspectives and the example of the EU-funded project MyHealthMyData – **Mirko De Maldè, Lynkeus, MyHealthMyData (MHMD)**
- 11:50 – 12:00 – GDPR and its implications on Blockchain technology, **Anastasia Botsi, ICTL Legal, Cyberwatching.eu**
- 12:00 - 12:05 - **Q&A**
- 12:05 – 12:10 – Closing Remarks



Participants

99 Webinar Registrants

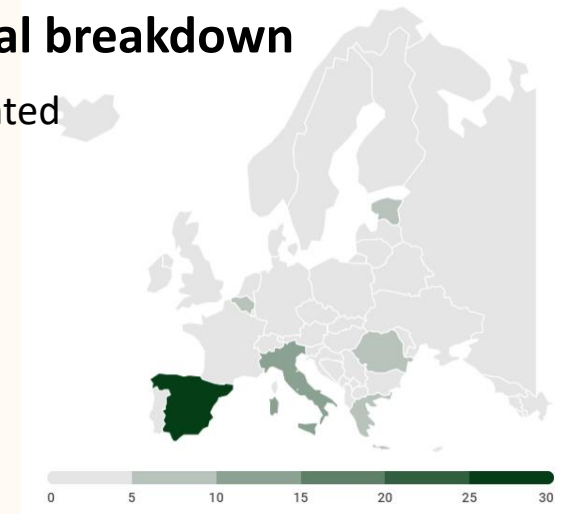
Gender ♂♀



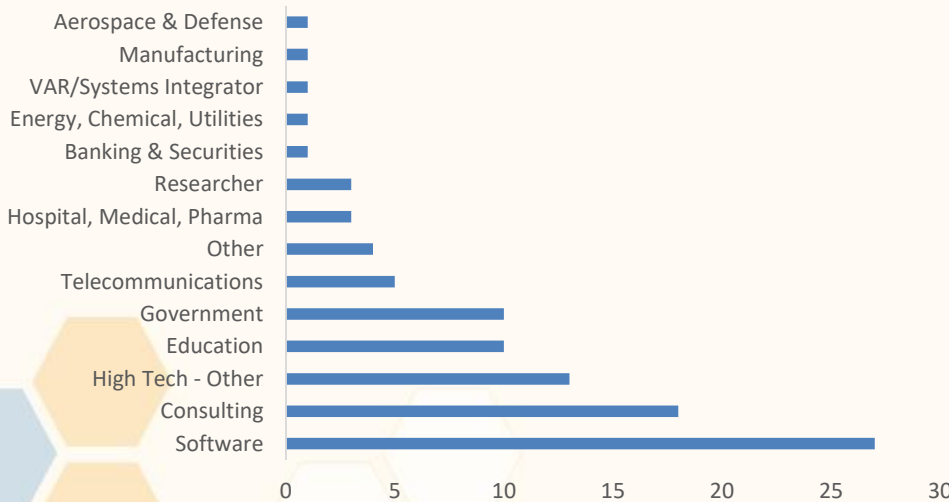
Geographical breakdown

 24 countries represented

-  89 Europe
-  5 America
-  5 Asia



Organisation type



Main Takeaways

- Learn more about Blockchain technology that are helping organisations to decreasing or eliminating fraud and counterfeiting
- Get insights on different opportunities of blockchain in different areas and use cases
- Understand the connection with other technologies toward the creation of new data-driven services and market
- How blockchain can fill the technological gap in energy sector and what pre requirements are needed
- Become part of our cybersecurity community

GDPR Temperature Tool



The **GDPR Temperature Tool** Improving the GDPR compliance posture of SMEs

A free online tool helping small businesses understand their risk of GDPR-related sanctions



20
Questions



15
Minutes of your
time



1
Recommendations
report

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*The GDPR sanction tool is not an attempt nor is it supposed to be replaced by the risk assessment that should be conducted by SMEs. Rather it is merely an indication of their risk to sanctions, according to their responses which provide a basis of their processing activities.



Annual Privacy Forum 2020

4-5 June 2020, Lisbon

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ESCOLA DE LISBOA

The value of personal data in the online world has significantly increased over the last years as electronic products, services and processes have permeated every fold of everyday life. Limitations in the transparency, the functionality and interconnectivity of online and communication services increases the risk of having personal data processed out of control of any accountable person or organization or



Thank-you

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